1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

* The overwhelming majority of campaigns displayed in the data took place in the United States.
* The majority of campaigns displayed were ultimately successful.
* The most campaigns in a single category were in the theater category.

1. **What are some limitations of this dataset?**

* The spreadsheet could include, but doesn’t, what the average goal was per category and sub-category.

1. **What are some other possible tables and/or graphs that we could create?**

We could create pivot tables analyzing:

* how many backers there are per category, while filtering by country
* what percent was funded for each project name, while filtering by project name
* what the average donation was per category, while filtering by category